Through a collective commitment to public service, the students, faculty and staff in the College of Public Programs at Arizona State University are working to make the world a better place. We embrace the challenge of creating and preserving public goods. This College is committed to finding solutions to our most vexing challenges through research, academic programs and partnerships with government, nonprofits and civic organizations.

It has never been more obvious that the problems we face, from health inequality to crime, require innovative, broad solutions. None of us can escape these issues; our destinies are truly intertwined. At the same time, collective confidence in our ability to generate and implement solutions is at an all-time low. We are taking on the specific issues and the broader crisis of confidence. Our research and degree programs continue to expand to meet the changing needs of complex metropolitan systems facing unprecedented social, environmental and economic pressures. Our faculty brings both academic and practitioner expertise, with strong ties to partners in the community. And we are attracting more students who bring energy, optimism and skills that they are putting to use before even graduating.

Our College is the vanguard of the New American University—embracing academic excellence, inclusion, interdisciplinary research and social embeddedness. One of the defining aspects of our student body is diversity. We have the highest percentage of first-generation college students, underserved minority students, transfer students and veterans at the university.

Arizona State University is an anchor institution, vital to the metropolitan area. Located in downtown Phoenix, our College is particularly dedicated to the community we serve and in which we find our partners. Together we bring creativity, entrepreneurship and systems-level thinking to the shared challenge of creating and promoting a dynamic, healthy, prosperous city.

Jonathan Koppell
Dean, College of Public Programs
Alumni news
ASU alumnus honored by White House as ‘Champion of Change’

The White House honored ASU College of Public Programs alumnus Ian Danley as one of 11 Cesar Chavez “Champions of Change.” This champions awards program, “A Legacy of Service: Organizing for Immigration Reform,” honors those who embody the spirit of Cesar Chavez’s legacy and commit themselves to working in their communities to advocate and organize around immigration-related issues. Danley, who earned his master’s degree in public administration from ASU’s College of Public Programs, is a community leader and community organizer whose work for nearly 10 years has been directing leadership and college preparatory programs for local urban youth at Neighborhood Ministries.

Online criminology and criminal justice graduate earns Presidential Management Fellowship

Lashonda Glasgow was selected as a 2013 Presidential Management Fellow, enabling her to work and learn with a federal agency as part of a prestigious leadership development program. Glasgow, an Army veteran, credits ASU with giving her the knowledge and skill set needed to earn the fellowship. Glasgow graduated with her master’s degree in criminology and criminal justice.

3,347 undergraduate

- 49.8% minority
- 60.2% female
- 72.8% resident
- 68.6% transfer
- 18.6% part time

4,811 total enrollment

2012/2013 student profile

1,370 degrees awarded

262 first-time freshmen
  50 percent first-generation college students

284 total veterans enrolled

1,464 graduate

- 68.9% female
- 32.7% minority
- 68.5% resident
- 36.5% part time

2012/2013 student profile

50 percent first-generation college students
Criminology and criminal justice doctoral student Gabriel Cesar received the “Free to Inspire 2013” mentor award from Free Arts of Arizona. Cesar volunteers every Saturday at a West Valley group home for boys age 6 to 16 in foster care.

Cesar was also awarded the 2014 Martin Luther King Jr. Student Service Leadership Award for his work with Free Arts. His goal is to help kids in the foster care system stay on track to finish high school and pursue a college education. It is the second year that a College of Public Programs student has won the award. In 2013 social work student Megan Salisbury was recognized for her work with homeless veterans as well as the LGBT community.

Davier Rodriguez won the Clinton Global Initiative CGI U 2013 Commitments Challenge for his ASU innovation DREAMzone. DREAMzone aims to establish a national network of allies to support undocumented students. Rodriguez is pursuing a master’s degree in education and public administration.

John Sullivan, a recent graduate who earned his master’s in social work, was granted a prestigious Fulbright Scholarship for research in Mexico. He is conducting research on the practice of medical repatriations in Mexico of undocumented and uninsured immigrants hospitalized in the United States. These repatriations involve using private companies to extralegally send immigrants from U.S. hospitals to their country of origin.

Now in its fourth year, the Spirit of Service Scholars program, led by the College of Public Programs, engages students from across the university and helps prepare them to take leadership roles in public and private nonprofit sectors.

Among the students in the 2013 cohort are Davier Rodriguez, pursuing a master of public administration and master of education, Stephen Calderon, an undergraduate in nonprofit leadership and management, Jennifer Papworth and Josue Macias, both public service and public policy undergraduate, and Chris Fike and Karen Voyer-Caranova, both social work graduate students.
The School of Public Affairs is building on its national reputation in teaching and research, attracting a number of renowned scholars to its faculty. New director Karen Woodberger brings a national reputation as a scholar focused on the use of technology to enhance local government and citizen engagement. Other new hires include Barry Bussemaker, one of the nation’s preeminent scholars in public management and technology policy; Ethan Kapstein, an expert in the area of international migration policy and international development; David Sarewitz, a noted specialist in the science, technology, and environment; Leonard Williams with expertise in administration law, environmental and immigration policy; and Daniel Austin, who advances expertise in public management, organizational theory and analytics.

health disparities research recognized
Plano Magolia, director of the Southwest Interdisciplinary Research Center (SIRC), received the 2013 “Commitment to Underserved People” award by the Arizona Public Health Association. The award recognizes individuals and agencies committed to the delivery of health services to underserved populations.

expanding our expertise:
new faculty and research endeavors are tackling emerging issues, bringing together interdisciplinary expertise and finding innovative solutions to pressing problems facing society

Kathryn Mohrman recognized for commitment to international public administration
Kathryn Mohrman, co-director of the Center for American Culture at Sichuan University in China, was honored with the 2013 Julia J. Henderson International Award. The recognition comes from the American Society for Public Administration’s ASPIN Section for Women in Public Administration (SWPA).

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With more than 50 percent of our students with financial need, our goal is to help them find the resources not only to pursue, but achieve their educational goals.

863 487 15
bachelor’s master’s doctoral
degrees granted FY 12/13

new faculty and research endeavors are tackling emerging issues, bringing together interdisciplinary expertise and finding innovative solutions to pressing problems facing society

degree programs

We continue to expand on a solid foundation of new bachelor’s, eight master’s, four doctoral and multiple certificate programs that open the spectrum of public service learning. In addition to new degree programs, we are bringing classes to students where they live—Tucson, Flagstaff, Yuma and California—as well as online.

One university, many places: ASU Tucson
The College continues to expand ASU’s footprint in Tucson, now offering a master of nonprofit studies degree through a combination of online and in-person classes. The program expands classes in nonprofit studies as well as classes in criminal justice and a robust social work program.

Policy Informatics options offer advanced education for emerging field
Students have the opportunity to gain advanced knowledge through the transdisciplinary study of how computation and communication technology can be leveraged to address complex public policy. The College offers a master’s of public policy with a concentration in policy informatics and a graduate certificate program.

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99
Obama Scholars
23
President’s Scholars
86
Ragin High Honors
54
Provoost’s Scholars
57
University scholarships
131
Dean’s scholarships
374
scholarships from other institutional and private sources

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Xie recognized for victimization studies
Min Xie, associate professor, was awarded the Bailey Talcot Excellence Award. Min Xie and colleague received the 2013 Best Research and Writing Award in Criminal Justice Competition.

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$14.2M total endowments
$2.8M new philanthropic gifts

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$14.3M externally funded research

Ford Foundation Grant supports cross-cultural partnerships
A $400,000 grant from the Ford Foundation will allow ASU to support three annual conferences of the American Society for Cultural Exchange (ACCESS) network which consists of Chinese and American directors of American Culture Centers. The centers and corresponding ACCESS China liaisons are the result of efforts led by ASU Kathryn Mohrman is director of the Center for American Culture at Sichuan University in Chengdu, China.

New program provides grants to nonprofit to fight hunger, conflict and crime
The Loeber Center for Philanthropy and Nonprofit Innovation has partnered with the Howard G. Buffett Foundation to seed grants through the 40 Chance Seed Grant Program. The new program will provide 40 grants, each worth $10,000, to the most innovative nonprofit organizations. Through this partnership, students and faculty at ASU will identify the organizations with the highest potential for impact and the Howard G. Buffett Foundation will make the final determinations on all grant recipients.

$14.3M externally funded research

Marvin Andrews Fellows aid city management for Town of Cave Creek
Three first-year Marvin Andrews Fellows in the MPP program recently led a project through the Center for Urban Innovation to examine personnel activities and work allocation as part of a management overview for the Town of Cave Creek organized by city Manager Rodney Glasman.

ASU launches two new research centers
ASU has launched two new research centers led by seasoned professionals. The Center for Emergency Management and Homeland Security houses faculty, researchers and solution delivery capabilities to meet crisis mitigation, preparation, response and recovery needs of government and private sector stakeholders today, and train the public management professionals of tomorrow. Rick Dale, center director, brings over three decades of experience in executive and technical management and systems integration in the sector. Led by Barry Bussemaker, the Center for Organization Design and Development houses work in which organizations are part of the public policy process. It makes a significant contribution to the understanding of how value creation and “public service” values do not directly lead to economic benefits, such as environmental sustainability, social justice and equal opportunity.

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scholars
community engagement

Human Services Campus in Phoenix gets helping hand

Coinciding with national Make a Difference Day, nearly 100 volunteers—students, faculty, staff and other supporters—turned out for the inaugural College of Public Programs Community Service Day at the Human Services Campus in Phoenix.

As an event that unites all of the College’s programs, it drew significant support to help across a number of fronts, from general clean-up to furthering efforts of a relatively new initiative: a community garden.

Cathy Eden, professor of practice, started the garden on a blighted vacant lot. Just over a year later, the thriving garden has produced five harvests. It is tended by a combination of the campus clients, church volunteers and others. Nearly everything is donated—including 40 trees that line the perimeter of the sizable area.

Food grown in the garden is used by the St. Vincent de Paul Dining Room to feed the more than 700 people who come through on a daily basis.

Recently, small boxed plots have been added for campus clients to create their own gardens.

The Community Service Day builds on a long-standing commitment by ASU to the Human Services Campus. Students from the College—and other units throughout ASU—work at the campus almost every day.

144,900 total community service hours delivered (FY 12/13)

300+ community partners provided placements to COPP interns in FY12/13

Partnership addresses demand for diverse social workers

A coalition of Arizona community-based health and human service providers teamed with ASU to advance efforts to increase the flow of diverse, bilingual and culturally competent professional social workers into Arizona’s behavioral health network. The Multicultural Collaborative for Community Health is a scholarship initiative dedicated to expanding the state’s social services workforce and enhancing the delivery of culturally and linguistically responsive care needed to address the health disparities of diverse people and communities.

ASU joins national effort to promote youth participation in politics

Leveraging its strengths in public service, the College joined a national effort led by Harvard’s Institute of Politics (IOP) to encourage participation and engagement in politics by America’s young people. Created in 2003, the IOP’s National Campaign for Political and Civic Engagement includes a consortium of 25 colleges and universities around the country committed to creating more politically and civically engaged campuses.

Investment fuels Public Allies program

Over $1 million has been invested in the Public Allies program at ASU through a combination of funds from the Public Allies National Office and nonprofit partner organization contributions. The program advances new nonprofit leadership by placing young people in 10-month apprenticeships. Arizona Allies are working with a diverse range of groups including People of Color Network, Central Arizona Shelter Services and Valley of the Sun United Way.